

LADF

LOS ANGELES DEVELOPMENT FUND

**Special Meeting *of the*
Governing Board of Directors *and*
Advisory Board of Directors *of***

The Los Angeles Development Fund

and

LADF Management, Inc.

December 10, 2015

SPECIAL MEETING *of the*
GOVERNING BOARD OF DIRECTORS *and* ADVISORY BOARD OF DIRECTORS *of*
THE LOS ANGELES DEVELOPMENT FUND *and* LADF MANAGEMENT, INC.

DECEMBER 10, 2015

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2 Materials regarding Action Items #1-6:

- BOARD MEMO regarding Advisory Board Appointments
- Advisory Board Candidate Decision Matrix

Tab 1

A G E N D A

SPECIAL MEETING of the GOVERNING BOARD OF DIRECTORS and ADVISORY BOARD OF DIRECTORS of THE LOS ANGELES DEVELOPMENT FUND and LADF MANAGEMENT, INC.

**CITY HALL, ROOM 1060
200 N. SPRING STREET, LOS ANGELES, CA
Thursday, December 10, 2015 | 9:00am – 10:00am**

	AGENDA ITEM	PRESENTER	TAB
1	Welcome and Call to Order	Rushmore Cervantes	
2	Roll Call	Rushmore Cervantes	
3	Discussion Items <ul style="list-style-type: none"> 2015 NMTC Application Update 	Sandra Rahimi	
4	Action Items	Sandra Rahimi	
	Appoint the following individuals to the LADF Advisory Board as:		
	<i>Class I members (term expiring 2017)</i>		
	1. Brian Albert – Board Member, Proyecto Pastoral		Tab 2
	2. Colleen Mooney – Executive Director, South Bay Center for Counseling		Tab 2
	<i>Class II members (term expiring 2018)</i>		
	3. Liliana Monge – Board Member, DIY Girls		Tab 2
	4. Mark Wilson – Executive Director, Coalition for Responsible Community Development		Tab 2
	<i>Class III members (term expiring 2016)</i>		
	5. Nancy Volpert – Director of Public Policy, Jewish Family Services of Los Angeles		Tab 2
	6. Yolanda Anguiano – Job Training Coordinator, MEND (Meet Each Need with Dignity)		Tab 2
5	Request for Future Agenda Items	Rushmore Cervantes	
6	Next Meeting Date and Time of Governing Board <ul style="list-style-type: none"> TBD 	Rushmore Cervantes	
7	Public Comment	Rushmore Cervantes	
8	Adjournment	Rushmore Cervantes	

The LADF's Board Meetings are open to the public. Accommodations such as sign language interpretation and translation services can be provided upon 72 hours notice. Contact LADF @ (213) 922-9694.

PUBLIC COMMENT AT LADF BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters which are listed on this Agenda and within the subject matter jurisdiction of the LADF. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda.

Tab 2

MEMORANDUM

TO: LADF Board of Directors
FROM: Sandra Rahimi, LADF Secretary
DATE: December 10, 2015
SUBJECT: Appointments for Six (6) Advisory Board Seats

RECOMMENDATION

- That the Los Angeles Development Fund (LADF) Board of Directors appoint the following two (2) individuals to the LADF Advisory Board as Class I members (term expiring 2017):
 1. **Brian Albert** – *Board Member*, Proyecto Pastoral
 2. **Colleen Mooney** – *Executive Director*, South Bay Center for Counseling
- That the Los Angeles Development Fund (LADF) Board of Directors appoint the following two (2) individuals to the LADF Advisory Board as Class II members (term expiring 2018):
 3. **Liliana Monge** – *Board Member*, DIY Girls
 4. **Mark Wilson** – *Executive Director*, Coalition for Responsible Community Development
- That the Los Angeles Development Fund (LADF) Board of Directors appoint the following two (2) individuals to the LADF Advisory Board as Class III members (term expiring 2016):
 5. **Nancy Volpert** – *Director of Public Policy*, Jewish Family Services of Los Angeles
 6. **Yolanda Anguiano** – *Job Training Coordinator*, MEND (Meet Each Need with Dignity)

SUMMARY

At the meeting of the LADF Governing Board on October 8, 2015, the Board approved expanding the LADF Advisory Board membership from five (5) seats to eleven (11) seats. The six (6) new seats were approved with two (2) seats being added to each of the Advisory Board's Class I, Class II, and Class III membership. All membership classes have three-year terms, but expire in different years in order to stagger the term expirations for the six (6) new seats.

The Governing Board directed staff to select *Low-Income Community Representatives* ("LIC Reps") for the six (6) new Advisory Board seats. A LIC Rep is a Board Member that is representative of Low-Income Communities (LIC), and may qualify as such by being as an employee or board member of a non-affiliated community-based or charitable organization that provides more than 50 percent of its activities or services to Low-Income Persons and/or LICs. Advisory Board members may either be LIC Rep members or non-LIC Rep members; no other significant designation applies.

According to the CDFI Fund's published guidance (Federal Register / Vol. 66, No. 245) regarding certification of CDEs, an entity must demonstrate that it maintains accountability to residents of LICs by having at least 20% of its advisory board filled by LIC Reps (*i.e.* the Accountability Test). Further, the NMTC industry understands that CDEs with greater LIC representation on their advisory boards are viewed more favorably by the CDFI Fund. Therefore, it is important that the new seats to the LADF's Advisory Board be filled by LIC Reps to increase its accountability to the City's LICs.

Through guidelines in the NMTC Allocation Application and various compliance documents, the CDFI Fund recognizes 13 distinct community outcomes benefiting LICs ("Initiatives"). LADF's five current Advisory Board members address six of these 13. LADF staff was also directed to select appointees that are active in addressing as many of these Initiatives as possible while targeting the seven unrepresented Initiatives. The 13 initiatives, as they pertain to LICs and Low-Income Persons, include:

- Community / Economic Development
- Hiring or Training of Disadvantaged Persons
- Hiring or Training of Targeted Populations
- Small Business Development
- Access to Healthy Foods
- Healthcare
- Childcare
- Homeless Services
- Education
- Financial Counseling
- Legal Counseling
- Environmental Sustainability
- Access to Technology

The targeted initiatives in selecting candidates are: **Healthcare, Childcare, Homeless Services, Education, Financial Counseling, Legal Counseling, and Access to Technology.** These targeted initiatives are identified in red font in the attached decision matrix, which is further described in the Methodology section below.

Geographical service area was also an important factor in selecting candidates. The LADF Governing Board directed staff to select candidates that represent diversity across the various regions of the City of Los Angeles. The candidate form includes a breakout of the City into the following seven regions:

- L.A. Harbor
- South L.A.
- Eastside
- Downtown
- Hollywood & Central
- East Valley
- West Valley

The Governing Board requested that staff reach out to its network of nonprofits and community development professionals, as well as obtain referrals from each of the 15 Council Districts of the City of Los Angeles. The result of this outreach was a candidate pool with a diverse source of referrals as shown below:

- 3 Referrals from LADF Staff
- 3 Referrals from LADF Advisory Board's existing members
- 3 Referrals from Council District 2 (1 of 3 referrals declined candidacy)
- 2 Referrals from Council District 9
- 3 Referrals from Council District 11 (2 of 3 referrals declined candidacy)
- 1 Referral from Council District 15

Of the 15 individuals referred, 12 have expressed interest and accepted candidacy for appointment. LADF staff requested these 12 individuals to fill out a form that identifies which region(s) of Los Angeles and program initiative(s) their nonprofits represent.

METHODOLOGY

With the information gathered, LADF staff produced the attached decision matrix that assigns each candidate a number. These individual numbers are then placed in each region (*columns*) and initiative (*rows*) they represent. This allowed staff to objectively review each candidate number with respect to its placement throughout the decision matrix.

LADF strove to achieve two main objectives in selecting individuals to recommend for appointment:

1. Select candidates that provide representation in the most program initiatives, with a focus on those initiatives not already represented by LADF's five current Advisory Board members.
2. Select a group of candidates that provide geographic diversity and coverage of as many of the regions listed above as possible.

RECOMMENDATIONS FOR APPOINTMENT

Based on LADF staff's review of the candidates and the methodology applied, the following individuals are recommended for appointment to the LADF Advisory Board:

Brian Albert – Board Member, Proyecto Pastoral

- Region(s): Eastside
- Targeted Initiative(s): Childcare, Homeless Services, Education
- Other Initiative(s): Community / Economic Development, Hiring or Training of Disadvantaged Persons, Hiring or Training of Targeted Populations, Small Business Development

Brian Albert is a Board Member for Proyecto Pastoral, located in the Boyle Heights neighborhood of Los Angeles. Proyecto provides unique services which would otherwise be unavailable to this community, including:

1. two Early Childhood Education Centers for 105 children, ages 18 months to 5 years;
2. an after-school and summer academic enrichment program for 250 youth;
3. management of the Aliso Pico Recreation Center, which offers sports, music, and other activities for youth and families;
4. Comunidad en Movimiento (Community in Action) for community public safety and civic engagement; and
5. Guadalupe Homeless Project, which operates a 30-day men's shelter and job training program at Dolores Mission Church.

Proyecto is also the lead agency in a 14-agency collaborative, Promesa Boyle Heights, seeking to implement a comprehensive Promise Neighborhoods education program with a direct focus on Mendez High School and soon to expand to neighboring middle and elementary schools. Through this initiative, Proyecto implements a "community-school model" which increased graduation rates at Mendez High by 20%, making it the most improved traditional high school in CA.

Colleen Mooney – Executive Director, South Bay Center for Counseling

- Region(s): LA Harbor, South LA
- Targeted Initiative(s): Childcare, Education, Financial Counseling, Legal Counseling
- Other Initiative(s): Community / Economic Development, Hiring or Training of Disadvantaged Persons, Other Counseling (Psychological)

Colleen Mooney heads the South Bay Center for Counseling (SBCC), which has been in operations for more than 40 years and currently serves over 10,000 low-income families in Los Angeles. SBCC coordinates a network of 40 partner organizations to deliver family well-being programs, including family development coaching and counseling services. SBCC also provides child development and early education. Preschool Without Walls is a participatory, parent-child early learning program. Their after school tutoring programs provide high quality tutoring and after-school services to elementary and middle-school age children in Math, Reading, Language Arts, Science, and more. SBCC also provides several programs to support self-sufficiency of the families, children, and adults it serves. These include immigration and legal services, financial and tax preparation services, job training in the industrial sector, community gardens and at-home gardening workshops, as well as GED and ESL

classes. SBCC is deeply involved in the communities it serves, and supports over 100 resident organization, or Neighborhood Action Councils.

Liliana Monge – Board Member, DIY Girls

- Region(s): Citywide
- Targeted Initiative(s): Education, Access to Technology
- Other Initiative(s): Hiring or Training of Targeted Populations

Liliana Monge is a Board Member of DIY (“Do-It-Yourself”) Girls, whose mission is to increase girls’ interest and success in technology, engineering and making through innovative educational experiences and mentor relationships. DIY Girls develops and implements educational programs and events designed to encourage engagement with technology, promote self-confidence and support aspiration to technical careers. DIY Girls offers afterschool programs, summer camps, and workshops for girls in elementary and middle school. Through these programs, girls design and make toys, program their own video games, design creative inventions with conductive paint and make wearable electronics products, in addition to other hands-on engineering and technical exploration. DIY Girls also offers one-day workshops for teachers to expand projects they have used in their programs described above. Since 2012, they have served nearly 400 girls through their programs and workshops. Additionally, 103 5th grade girls have participated in their afterschool programs and over 700 women belong to their Meetup group

Mark Wilson – Executive Director, Coalition for Responsible Community Development

- Region(s): South LA
- Targeted Initiative(s): Homeless Services, Education
- Other Initiative(s): Community / Economic Development, Hiring or Training of Disadvantaged Persons, Hiring or Training of Targeted Populations, Small Business Development

Mark Wilson heads the Coalition for Responsible Community Development (CRCD), whose mission is to better sustain, coordinate and improve local planning, development and community services that address the needs of low-income and working-class residents and small businesses in South Los Angeles. Their comprehensive community development services include providing housing, education, and jobs for primarily Latino and Black youth aged 18 to 24 in the Vernon-Central Los Angeles community. Among their education program is CRCD Academy, which enrolls new students ages 16 to 24, every 5-8 weeks. CRCD also develops and operates rental housing for youth and young adults, families, seniors, individuals with special needs, and other low-income households. CRCD has partnered in a combined investment of \$103 million in South LA housing and real estate, including 318 units of affordable housing, plus community space for support services, youth programs, a homeless youth drop-in center, a community garden, and commercial space. CRCD also operates, in conjunction with LA Trade Tech, the Vernon-Central WorkSource Center, which provides job placement services.

Nancy Volpert – Director of Public Policy, Jewish Family Services of Los Angeles

- Region(s): Hollywood/Central, East Valley, West Valley
- Targeted Initiative(s): Homeless Services
- Other Initiative(s): Access to Healthy Foods, Other Counseling (Psychological)

Nancy Volpert is the Director of Public Policy for Jewish Family Service of Los Angeles (JFS), which is a multi-service agency whose goals are to strengthen and preserve individual, family and community life by providing a wide range of needed human services to people in the community at every stage of the life cycle, especially those who are poor and disadvantaged. Over 160 years old, JFS was the first charitable organization established in Los Angeles. JFS serves more than 100,000 individuals of all ages, ethnicities and backgrounds each year. JFS distributes over 3 million pounds of groceries to low-income Los Angeles residents annually. JFS helps survivors of domestic violence regain their independence and self sufficiency. JFS provides counseling, case management, nutrition and

compassionate care for 30,000 older adults each year. Located throughout Los Angeles, JFS' neighborhood centers provide recreational activities, educational programs, mental health services, care management and more.

Yolanda Anguiano – Job Training Coordinator, MEND (Meet Each Need with Dignity)

- Region(s): East Valley
- Targeted Initiative(s): Healthcare, Childcare, Homeless Services, Education, Access to Technology
- Other Initiative(s): Hiring or Training of Disadvantaged Persons, Hiring or Training of Targeted Populations, Access to Healthy Foods

Yolanda Anguiano is a Job Training Coordinator for MEND (Meet Each Need with Dignity), which serves an average of 38,500 (and as many as 49,000) poverty-level clients each month. It is the largest, most efficient and comprehensive poverty-relief organization in the San Fernando Valley. Through its vast array of programs, MEND provides food; clothing; medical, dental and eye care; job training; classes for adults in English as a Second Language, literacy, computers, office skills, sewing and parenting; math, reading and science tutoring for kids; showers and other services for the homeless; a home garden training program for 109 families in 2014; and an annual Holiday Basket Program for 1,200 pre-screened families in need. Additionally, MEND has 81 transitional employees in its job training program, which is part of the GAIN, CalWORKS Welfare-to-Work Program.

CONCLUSION

With the six (6) candidates selected by staff for recommendation, the LADF Advisory Board will add representation in all of the targeted initiatives. The following list provides the number of selected candidates that provide representation in each of the targeted initiatives:

- Healthcare: 1 candidate
- Childcare: 3 candidates
- Homeless Services: 4 candidates
- Education: 4 candidates
- Financial Counseling: 1 candidate
- Legal Counseling: 1 candidate
- Access to Technology: 2 candidates

Additionally, the selected candidates will add geographic representation that is focused in six of the seven regions of the City. Although one candidate operates citywide, staff was unable to identify a candidate that focused exclusively on the Downtown region.

ATTACHMENTS

- Advisory Board Candidate Decision Matrix
- Advisory Board Candidate Listing

	LA HARBOR	SOUTH LA	EASTSIDE	DOWNTOWN	HOLLYWOOD/ CENTRAL	E. VALLEY	W. VALLEY
COMMUNITY/ECON. DEVELOPMENT	5 3 11	3 7 9 11	1 2 11	11	11	11	11
HIRING OR TRAINING OF DISAD. PERSONS	3	3 7	2			12	
HIRING OR TRAINING OF TARGETED POP.	4	4 7	1 2 4	4	4	4	4
SMALL BIZ DEVELOPMENT		7	2				
ACCESS TO HEALTHY FOODS					8	8 12	8
HEALTHCARE						12	
CHILDCARE	5 3	3	2			6 12	
HOMELESS SERVICES		7	1 2		8	8 12	8
EDUCATION	5 3 4 11	3 4 7 11	2 4 11	4	4	4 6 11 12	4 11
COUNSELING-FINANCIAL	3	3					
COUNSELING-LEGAL	3	3					
COUNSELING-OTHER	3	3			8	8	8
ENVIRONMENTAL SUSTAINABILITY		9					
ACCESS TO TECHNOLOGY	4 10	4 10	4 10	4 10	4 10	4 6 10 12	4 10
OTHER		9			8	8 12	8

	CANDIDATE	TITLE	ORGANIZATION	SOURCE OF REFERRAL	# Regions	# Targeted Initiatives	# Other Initiatives
1	Andrea Marchetti	Executive Director	Jovenes, Inc.	LADF Advisory Board	1	1	2
2	Brian Albert	Board Member	Proyecto Pastoral	LADF Staff	1	3	4
3	Colleen Mooney	Executive Director	South Bay Center for Counseling	CD 15	2	4	3
4	Liliana Monge	Board Member	DIY Girls	LADF Staff	Citywide	2	1
5	Lucia Diaz	Chief Executive Officer	Mar Vista Family Center	CD 11	1	2	1
6	Lydia Floyd	Executive Director	Hands4Hope LA	CD 2	1	3	0
7	Mark Wilson	Executive Director	Coalition for Responsible Community Development	CD 9	1	2	4
8	Nancy Volpert	Director of Public Policy	Jewish Family Services of Los Angeles	CD 2	3	1	3
9	Noreen McClendon	Executive Director	Concerned Citizens of South Central Los Angeles	CD 9	1	0	5
10	Norma Fernandez	Regional Manager, California	EveryoneOn	LADF Advisory Board	<i>Citywide</i>	1	0
11	Tina Lin	Project Manager	Pacific Charter School Development	LADF Staff	<i>Citywide</i>	1	1
12	Yolanda Anguiano	Job Training Coordinator	MEND (Meet Each Need with Dignity)	LADF Advisory Board	1	5	4